CleverCAD

BETTER INSIGHT EQUALS BETTER SERVICE

Clever Devices
Where Mobility Matters

250+ Customers

30,000 Installations

28 Billion Trips/Year

1 in 3
public transport buses use CD technology.

6 of 10
North America's largest agencies use us.

Agencies Trust Clever Devices

WE BELIEVE IN INNOVATION.

- Our commitment to innovation is seen in our continued investment in R&D of more than 15% of revenue annually.
- We work with our customers to be sure our visions for the future of mobility align.

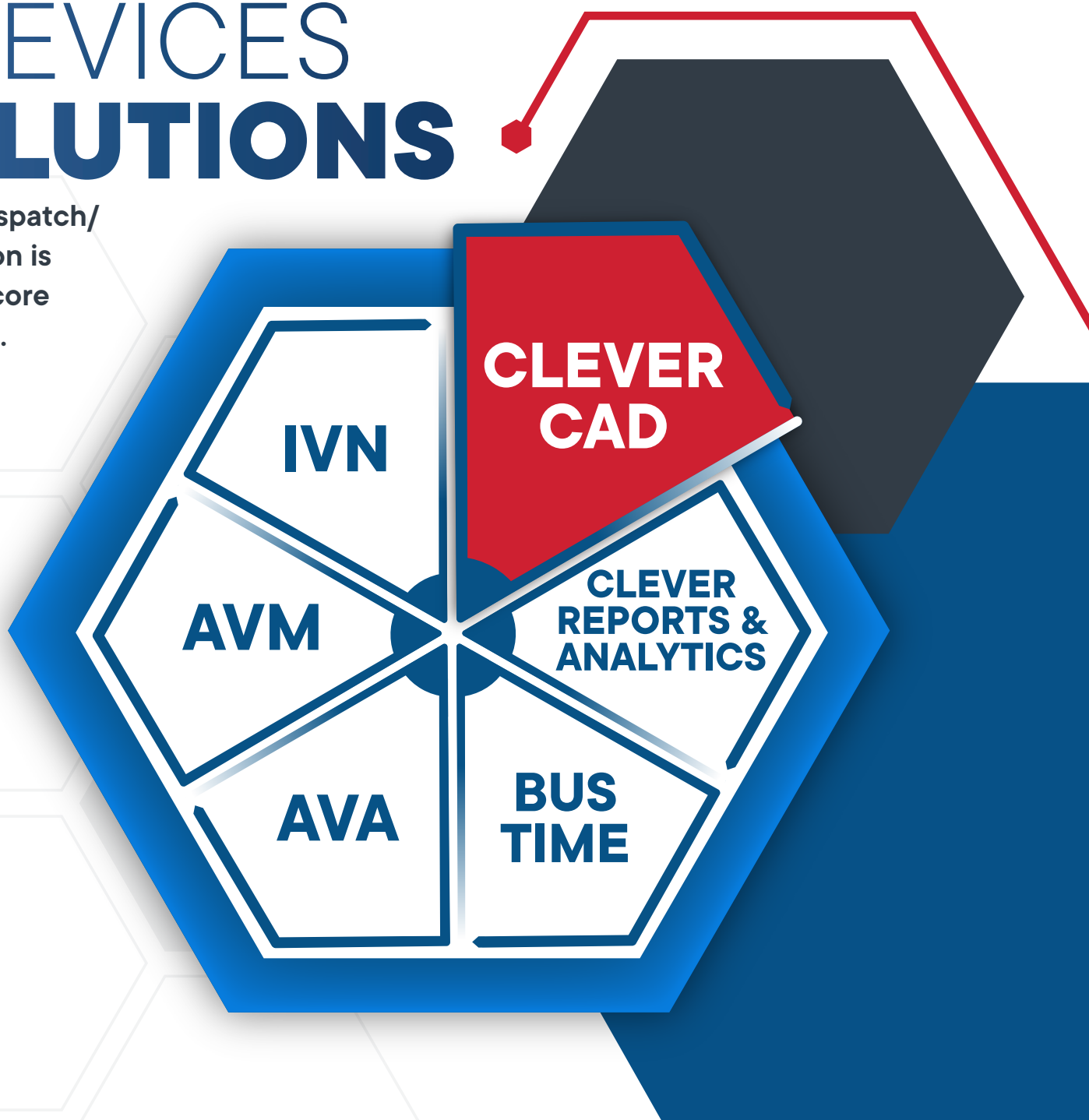
Agencies Choose Clever Devices More Often

In the past 10 years, Clever Devices has completed more large scale ITS projects in North America than any other competitor including;

- New York (6000+ vehicles)
- Toronto (1900+ vehicles)
- Washington, DC (1700+ vehicles)
- Chicago (1800+ vehicles)
- 50+ RFPs won since 2012.
- 50% of RFPs we choose to bid on WE win.
- Over $300 million awarded in contracts in the past 7 years.

CLEVER DEVICES
CORE SOLUTIONS

CleverCAD, our Computer Aided Dispatch/ Automated Vehicle Location solution is an integral part of Clever Devices' core Intelligent Transportation Solutions.



NICE
ON OR CLOSE
ON OR CLOSE
ON OR CLOSE
DELAYS
ON OR CLOSE
Clever Devices
NICE Scheduler- Driver Paddle
NASMFCCWK04

YOUR EYES AND EARS **ON THE STREET**

Visibility and oversight into real-time operations are vital to your fleet's overall performance. CleverCAD is a Computer-Aided Dispatch and Automated Vehicle Location (CAD/AVL) solution that provides a real-time picture of the location and status of every in-service vehicle, comprehensive communication capabilities between dispatchers, supervisors and operators and the ability to more effectively manage incidents and unplanned service disruptions.

CleverCAD is built upon a set of modules. Our standard modules include Service Management, Event Management and Incident Management. Additional capabilities are offered in Enhanced Modules which include Disruption Management, CleverCAD Mobile and Vehicle and Operator Assignment Module.

STANDARD MODULES

Service Management
- Headway Management
- Communications

Event Management

Incident Management

ENHANCED MODULES

Disruption Management

Vehicle & Operator Assignment

CleverCAD Mobile

BENEFITS

- Increased Dispatcher Efficiency
- Improved Communications
- Quicker Response to Security Concerns
- Event-Driven Incident Management
- Intuitive Categorization of Fleet and Operational Data

SERVICE **MANAGEMENT**

Manage your fleet on the street and stay connected to operators.

INCREASED DISPATCHER EFFICIENCY REAL-TIME VEHICLE LOCATIONS

Easily navigate CleverCAD with the use of Google Maps.

- This includes full integration with street view and real-time traffic conditions to understand the true nature of what's going on in your city.

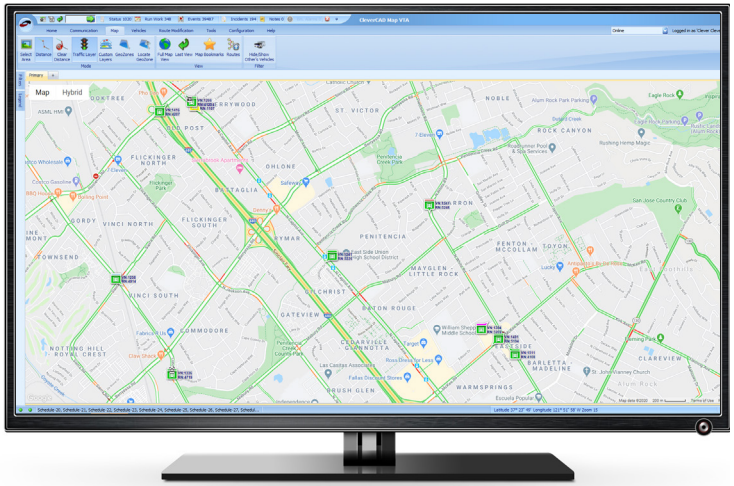
CONFIGURABLE WORKSPACE

No need to search for alerts; Create your own tabular view for need-to-know service or vehicle information, such as:

- Open work
- Early/late
- Route adherence
- Vehicle log on status
- On-route status
- Vehicle speed
- Passenger load

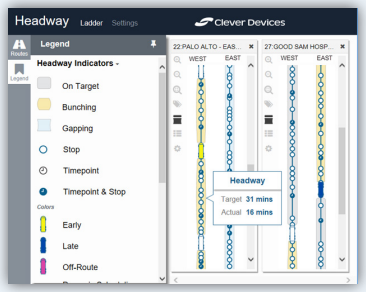
REAL-TIME KEY PERFORMANCE INDICATOR DASHBOARDS

Manage the most important issues first. CleverCADs *Real-time Key Performance Indicator* dashboards provided a real-time display of current fleet performance while highlighting and prioritizing top deviations from previously set norms.



HEADWAY MANAGEMENT

Service rarely runs as originally planned. Congestion, light timing, and other unforeseen disruptions can leave you with gaps in service. CleverCAD's Headway Monitor allows dispatchers to view vehicles in an accurate and simple way, enabling them to easily make intelligent decisions to improve service.



Collapsible navigation helps optimize screen real estate. View a single route or multiple routes at one for better efficiency.

Vehicle operators can also self-regulate their headway spacing by providing information on their Transit Control Head (TCH).

COMMUNICATIONS

CleverCAD provides radio control that is in sync with your operations. Your dispatchers can connect private or group calls across routes, modes, and service types to reduce overall radio traffic while improving direct communications.

Celrado, our VoIP communication solution, helped AC Transit save over $15M.

Link to Case Study

TEXT

Inform operators quickly and efficiently with custom or canned text messages while reducing radio chatter for non-critical communications.

VOICE

Call a specific vehicle or a group of vehicles in a certain area or the entire fleet – there are no communication limitations – CleverCAD works with all communication types including:

- Standard Land Mobile Radio.
- Voice Over IP (VoIP) – Clever Devices VoIP solution, Celrado provides all the features and functionality of your LMR system at a fraction of the cost.

PUBLIC SERVICE ANNOUNCEMENT

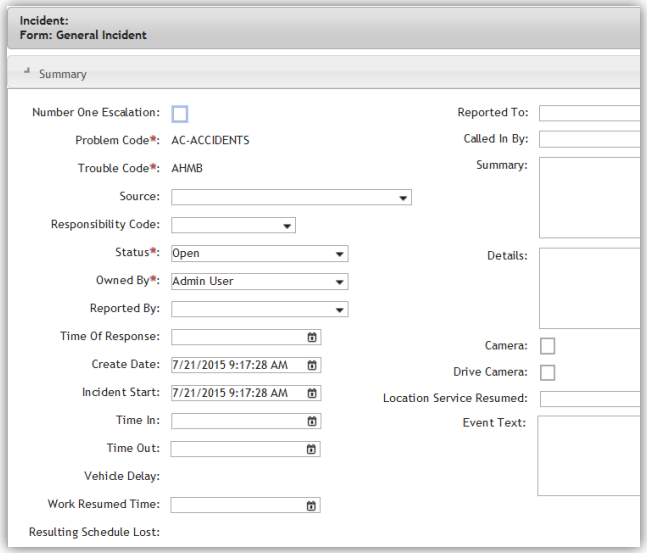
Tap into any vehicle to inform the public of service changes or onboard – such as social distancing or a mask reminder.

INCIDENT MANAGEMENT

Keep track of all deviations in normal service.

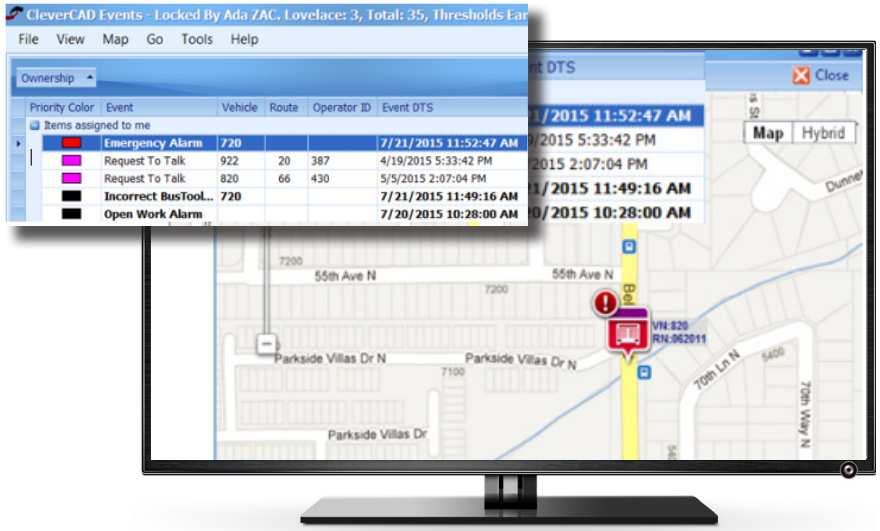
After an event occurs during service, such as bus crowding or a late pullout, it will need to be recorded for daily/weekly/monthly reports. CleverCAD makes this as easy as possible. Our incident forms will automatically record what is happening in an event saving time, preserving chain of custody, and providing transparency of status by logging when changes are made to the form.

Do your operations continue to see a pattern of events? CleverCAD's Incident Management module also allows for on-demand playback of historical data.



EVENT **MANAGEMENT**

Dispatchers are alerted the moment there is a deviation from normal service.



EASILY MANAGE AND RECORD

- Voice calls with Request To Talk (RTT) and Priority Request To Talk (PRTT).
- Bunching and gapping during service.
- Vehicle fault information and high priority maintenance events.
- Emergency alarm management.

CLEVERCAD **EMERGENCY ALARM**

Quickly respond to security concerns.

Unfortunately, there are moments that can occur during service that can put the operator and your passengers in danger. Maybe an assailant boards the vehicle or an incident occurs between two passengers.

With CleverCAD's covert EA switch, your operator can hit one button and immediately notify dispatch of an onboard incident.

Once the EA switch is hit CleverCAD:

- Opens live covert audio to the dispatcher so they can be aware of what's going on onboard.
- Automatically generates an incident form.

ENHANCED MODULE

DISRUPTION MANAGEMENT

React to unplanned issues in real-time.

It happens every day. You publish a schedule, and some type of service disruption occurs that requires you to adjust it. Sometimes it is something big such as a major weather event, a water main break or a pandemic.

But more often, it's road congestion or a traffic accident that keeps your vehicles off schedule. While you cannot control these unexpected circumstances, you can control how you react to them.

The Disruption Management Module for CleverCAD® reduces the manual nature of the actions taken when a disruption happens and ensures that all systems get updated at the same time.

Dispatcher makes a change in route to avoid construction.

Operators are provided with the updated schedule immediately.

Your customers are informed in real-time via RTPI and wayside signage.

Your daily reports are now reporting the actual service instead of the planned service.

Planners and schedulers can take these reports into account for the next schedule pick.

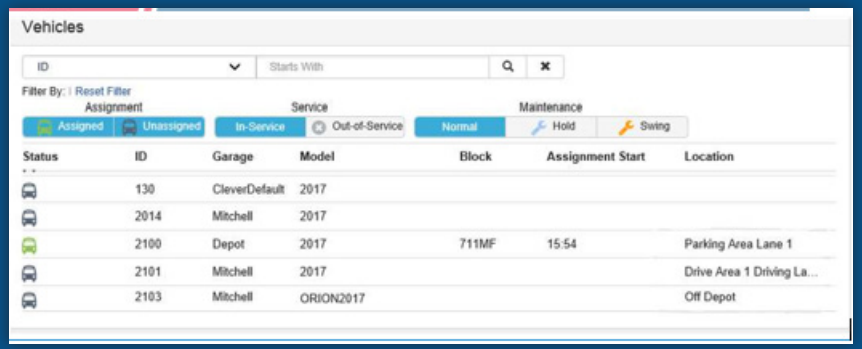
Learn more about Disruption Management and how it can help your operations.

Link to Solution Brief

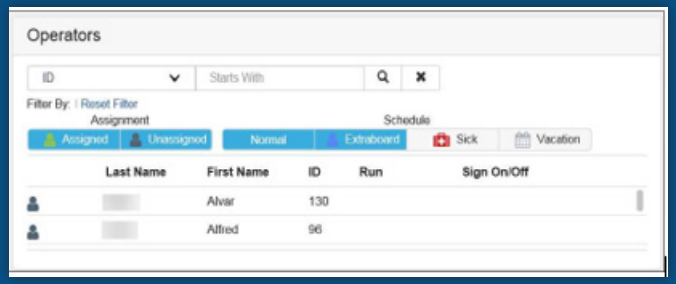
ENHANCED MODULE

VEHICLE & OPERATOR
ASSIGNMENT MODULE

Your dispatcher expertly manages a disruption in service with the Disruption Management module, but what happens when an additional vehicle or vehicle replacement is needed to aid in the schedule change on the street? CleverCAD offers the ability to do this in our Vehicle and Operator Assignment Module (VOAM). Add an available vehicle and operator with ease using VOAM's web-based, intuitive user views of the assignments, as well as a drag and drop interface.



Easily create a scenario or operation in VOAMs daily management view by Operator or Vehicle.



ENHANCED MODULE

CLEVERCAD MOBILE

With CleverCAD Mobile, supervisors can access most everything within CleverCAD on a mobile, lightweight tablet.

INCIDENTS

Dispatchers can see where Supervisors are located on the CleverCAD map and quickly deploy them to a scene of an incident.

Supervisors can use CleverCAD mobile to:

- Quickly begin an incident report.
- Record images and directly attach them to the report.

DISRUPTION MANAGEMENT

Supervisors have a unique view of the real-time service of an agency. They can:

- Make modifications to service on the spot if they see an issue with bunching or gapping in real-time.
- Ride the proposed detour route to be sure the vehicle can perform the work.

COMMUNICATION

Supervisors have the same communication capability as dispatchers back in the Operations Control Center (OCC):

- Easily text select vehicle.
- Call vehicles running specific routes via VoIP.
- Send PSAs to play onboard.

WHY CHOOSE **CLEVER DEVICES**

Clever Devices is the leading provider of ITS solutions for public transportation in North America. Headquartered in New York, the company has over 300 customers around the world with offices in the North American, South America and Europe. In addition to our complete fleet management and operations control solutions, our robust portfolio also includes solutions for transit scheduling, real-time passenger information, safety and security, business intelligence and communications.

1 out of **3**

public buses in North America has Clever Devices technology on-board

5 out of the **top 10**

North American agencies choose Clever Devices

50% of the **top 100**

agencies in North America are Clever Devices customers

PUBLIC TRANSPORTATION **IS ALL WE DO**

Clever Devices is the only major North American ITS solution provider focused entirely on meeting the needs of public transportation. As a privately-owned company that has been in the hands of two families for decades, we are free from the distractions commonly found in publicly traded companies. Our success is measured not on shareholder value or revenue, but solely through the eyes of our customers.

- 100% focused on public transportation.
- Our customer's success is our priority – your experience is all that matters.
- Experience with agencies of all sizes from – from 50 vehicles to 6000.
- Proven ability to scale – over 60% of our workforce is dedicated to the successful deployment of projects and customer satisfaction.

HOW DASH BUILT THEIR COMPLETE ITS SOLUTION PIECE BY PIECE

Alexandria Transit (DASH) represents a growing community of smaller agencies who have realized that investment in technology is critical to sustainability. And, like most other transit agencies, what stands between DASH and their desire for the most advanced ITS solutions is a lack of funding. Watch the video to learn how DASH built their ITS solution in a way that worked for them.

Watch the Video

CleverCAD

BETTER INSIGHT EQUALS BETTER SERVICE

Let us show you how CleverCAD can better enable your dispatchers to communicate directly with vehicles and manage routes more effectively than ever before.

Schedule a demo today

Clever Devices
Where Mobility Matters

www.cleverdevices.com

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